

Career Success Report

2022-23 ACADEMIC YEAR

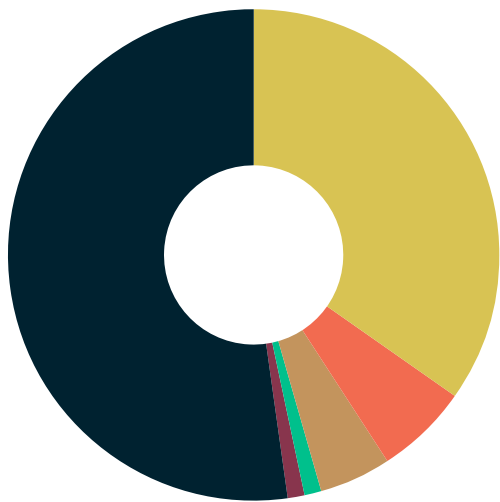


WILLIAM & MARY
CAREER DEVELOPMENT & PROFESSIONAL ENGAGEMENT

Next Destination Report

Class of 2022 Undergraduates

93% of the Class of 2022 reported positive career outcomes – employed or attending graduate/professional school – within 6 months of graduation*. Knowledge rate for the Class of 2022 is 83% compared to the national average, which is 57%. (NACE, 2022)



53%
EMPLOYED FULL-TIME

6%
JOB SEEKING

35%
ATTENDING GRADUATE/
PROFESSIONAL SCHOOL

1%
APPLYING TO GRADUATE/
PROFESSIONAL SCHOOL

5%
EMPLOYED PART-TIME

1%
OTHER
(Neither job seeking, going
to grad school, nor working)

#1

BEST PUBLIC
SCHOOLS FOR
INTERNSHIPS
by Princeton Review

#13

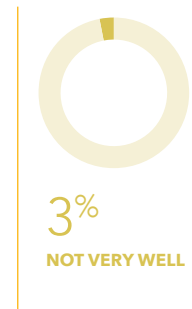
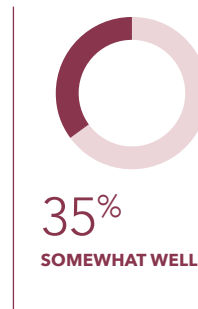
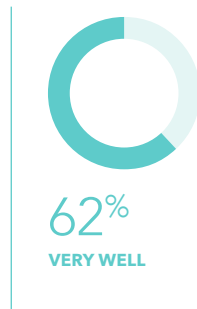
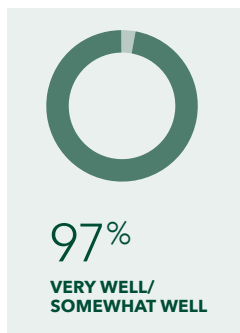
BEST PUBLIC
CAREER PLACEMENT
by Princeton Review

N=1,584 surveyed. (Knowledge rate: 83%. National Average is 57% - NACE, 2022. W&M Career Outcomes Rate: 93%. National Career Outcomes Rate: 88%)

The data collection for student career outcomes, reflected in this report, adheres to the standards and guiding principles established by the National Association of Colleges and Employers.

Franek, R., & The Princeton Review (2023). The Best 388 Colleges (2024 Edition). New York: Penguin Random House.

97% of those employed reported their career interests align very well/somewhat well with their work.



*Percentages of career outcomes have been rounded and do not exceed 100%.

Average Salaries

Reported by W&M Class of 2022

* To learn more about salaries based on occupational field and geographic location, visit the Occupational Outlook Handbook published by the Bureau of Labor Statistics at <https://www.bls.gov/ooh/>.

\$67,983

OVERALL FT MEAN SALARY

National Mean Salary: \$60,028

(NACE Salary Survey, Summer 2022)

\$76,926

MEAN FT SALARY FOR BBA

\$63,752

MEAN FT SALARY FOR ARTS & SCIENCES

INDUSTRIES

\$63,571

BUSINESS CAREERS

\$55,731

CREATIVE CAREERS

\$47,707

PUBLIC SERVICE CAREERS

\$38,889

EDUCATION CAREERS

\$61,074

STEM CAREERS

Top Employers

The Class of 2022 reported 531 unique employers with 66 employers making multiple hires. Below are employers who hired 4 or more members:



Booz | Allen | Hamilton



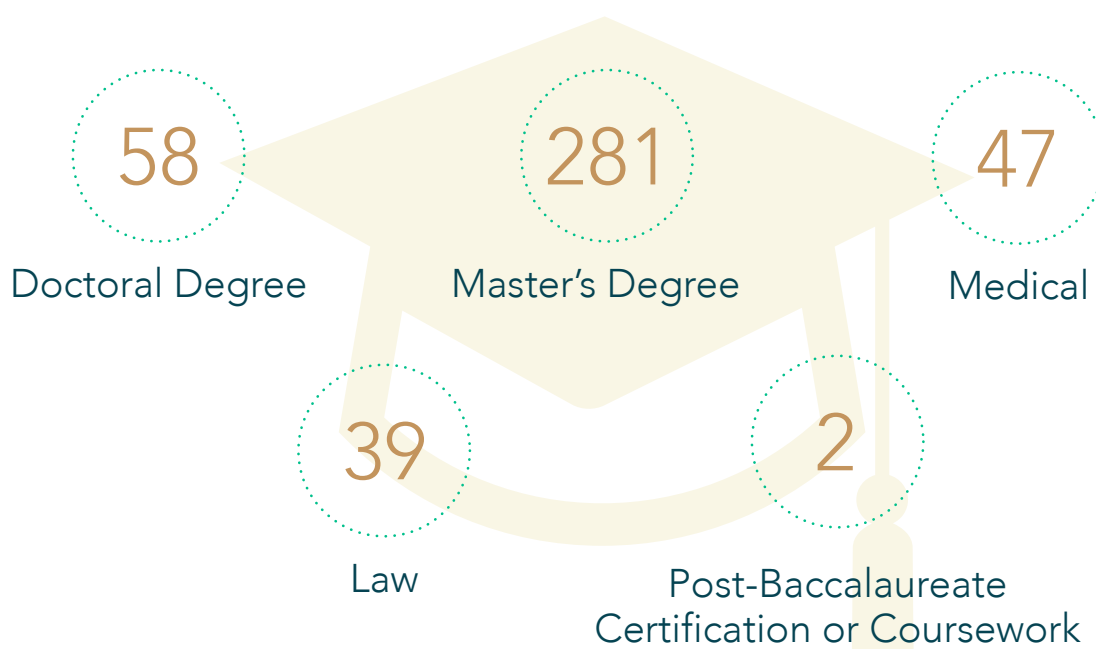
WILLIAM & MARY
CHARTERED 1693

Top Graduate/Professional Schools

35% of the undergraduate Class of 2022 matriculated into 127 distinct graduate/professional programs. Below is a sample of the 21 institutions enrolling 4 or more W&M alumni.

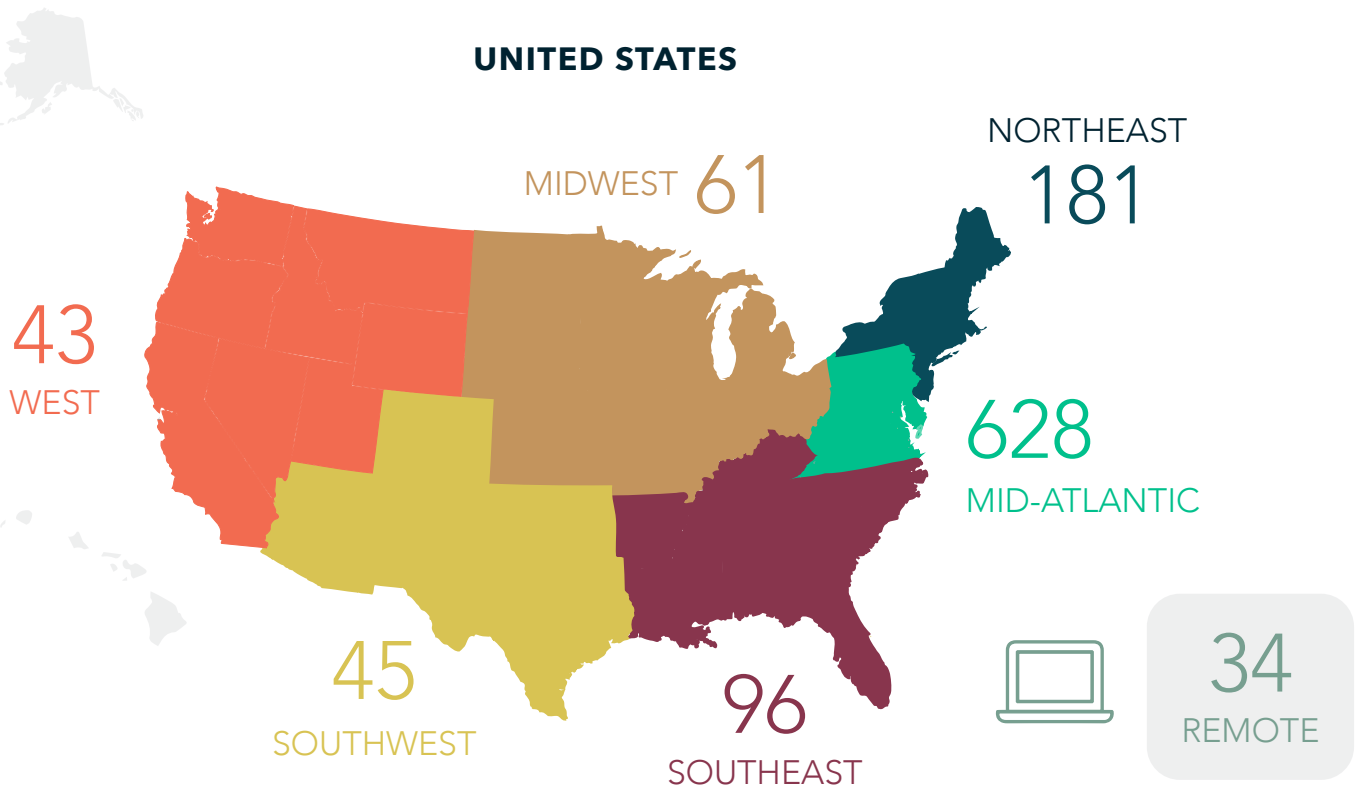


According to the *National Student Clearinghouse*, the *W&M Next Destination Survey*, and mined data, the following advanced degrees and certifications were sought by the Class of 2022.

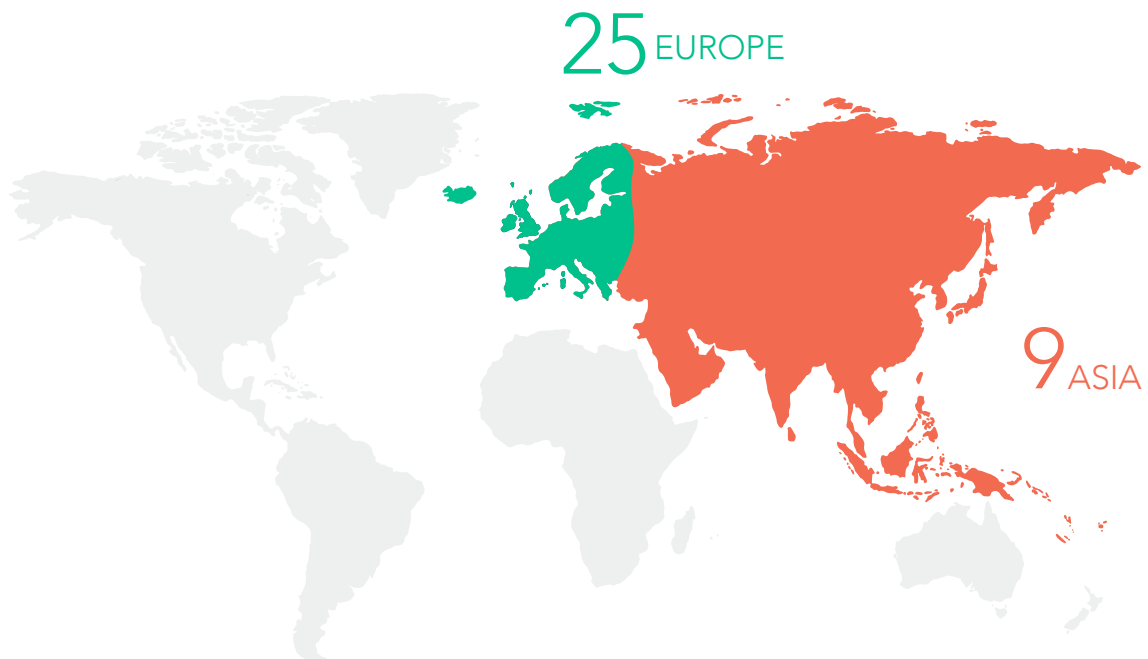


Next Destination Geographic Distribution

*Geographic locations for employment and graduate/professional school were derived from NDS respondents, the National Student Clearinghouse, and mined data.

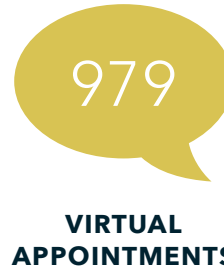


INTERNATIONAL



Student Engagement

One of the keys to successful career planning is an early start. The Office of Career Development & Professional Engagement delivers programs and opportunities open to all class years, majors, and areas of interest. The graphic below illustrates the number of advising contacts from July 1, 2022 to June 30, 2023.



Funding for Unpaid and Underfunded Student Experiences (F.U.S.E.)

43 students received funding to participate in unpaid or underfunded summer internships, allowing them to gain valuable skills and work experience in a variety of industries. (Please note, F.U.S.E. is not intended to make up for lost wages, but to allow greater access to applied learning.)



STUDENTS FUNDED 43

AWARDED MORE THAN \$130,000



Externships

68 students participated in externships which allowed them to network and gain exposure to industries of interest at 31 unique sites.



STUDENTS PARTICIPATED 68

SITES/ EMPLOYERS 31



Big Interview

520 students used Big Interview — a free, online interview preparation service for W&M students. Big Interview is paid for and provided by the Office of Career Development & Professional Engagement.



520
STUDENTS PREPARED

Programs

The Office of Career Development & Professional Engagement hosts programs year-round and are designed to teach students about relevant topics such as resumes, cover letters, the job search, interviews, networking, graduate and professional school, and more.

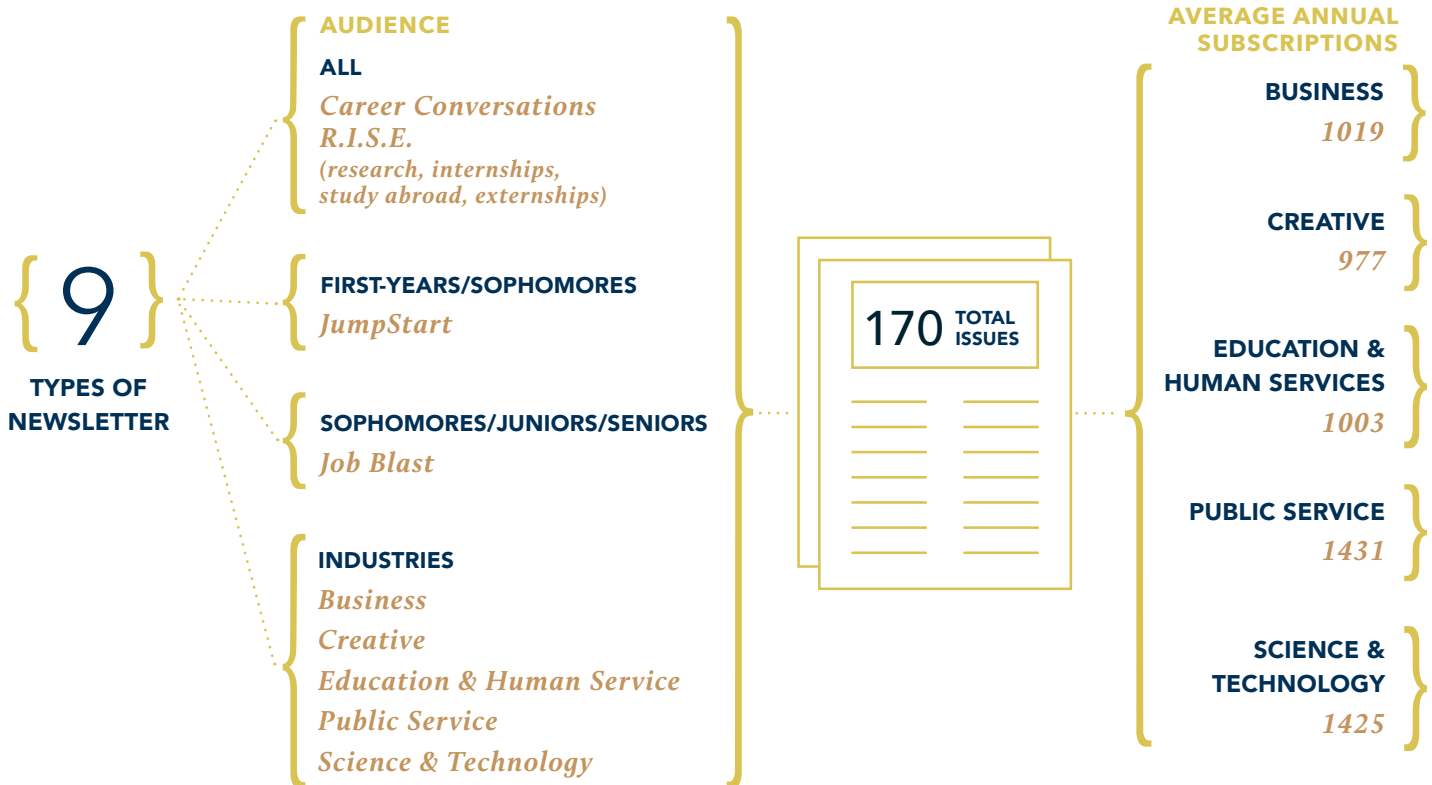
Programs include workshops, meet ups, crash courses, roundtable discussions, themed series, chats/talks, panels, virtual visits, seminars, and presentations.



8,069
STUDENT ATTENDEES

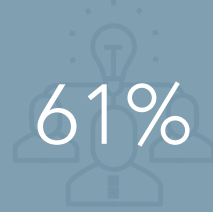
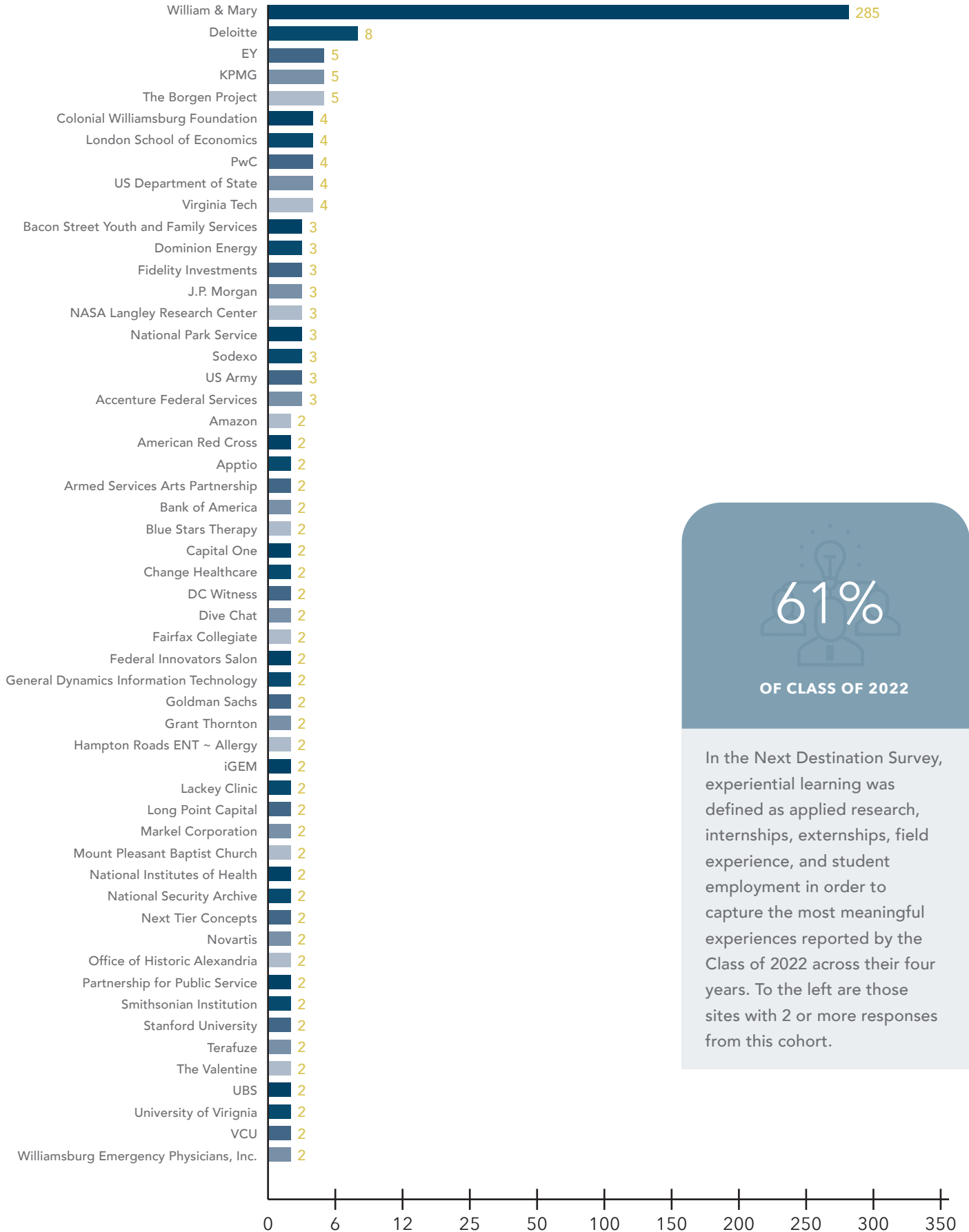
178
PROGRAMS

Newsletters



Students may subscribe and have access to all industry newsletters regardless of major, class year, or interest. We distribute all other newsletters to all students.

Experiential Learning



61%

OF CLASS OF 2022

In the Next Destination Survey, experiential learning was defined as applied research, internships, externships, field experience, and student employment in order to capture the most meaningful experiences reported by the Class of 2022 across their four years. To the left are those sites with 2 or more responses from this cohort.

2022-2023 Recruiting Engagement

Annual Recruitment Events



*Annual recruitment events were hosted virtually.

On-Campus Recruitment (OCR)

Each fall and spring, organizations set up interviews with W&M students for jobs, internships, & graduate schools. All majors are recruited for a variety of industries.



**ON-CAMPUS RECRUITING
INTERVIEW SCHEDULES**

41

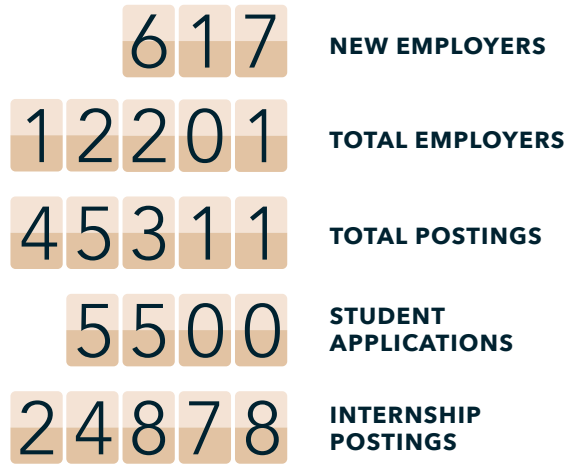
**INTERVIEWS
CONDUCTED**

217



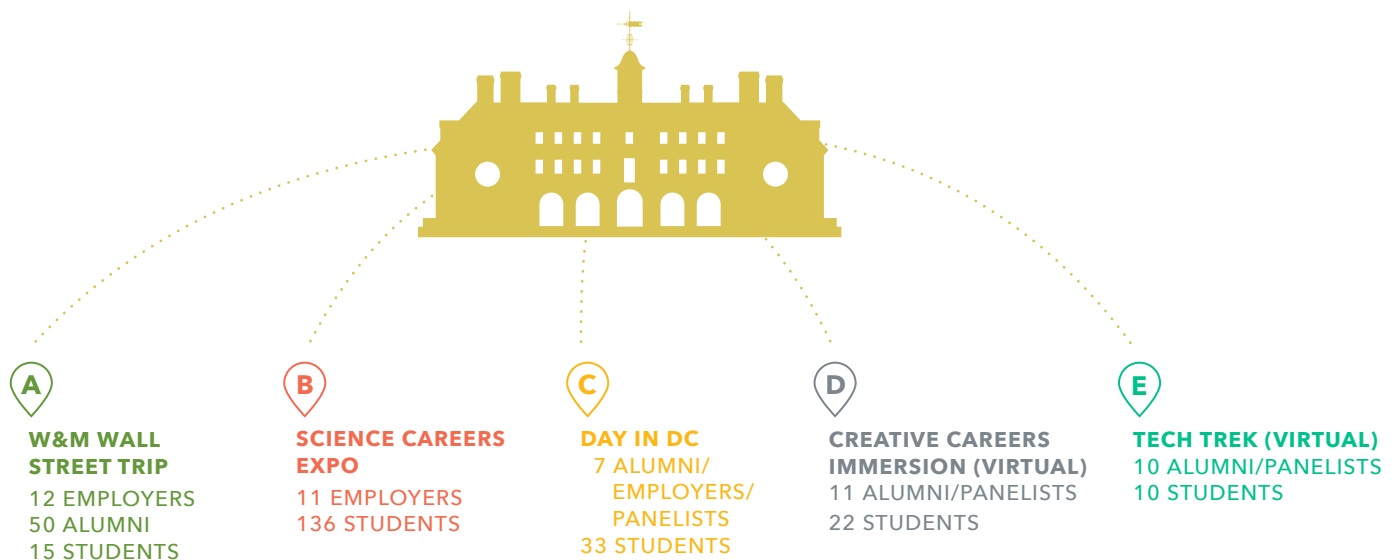
TribeCareers

TribeCareers is the hub for William & Mary students seeking opportunities. The Employer Development & Engagement team create conditions for opportunity and introduces our students to a wide variety of jobs, internships, fellowships, and other career experiences available throughout the Commonwealth, the nation, and the world.



Signature Events

Each year the Office of Career Development & Professional Engagement hosts a number of trips, treks, & expos where students from any academic background can attend site visits and gain in-depth industry exposure.



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